

Marketing/Events Committee Minutes of the May 1, 2012 Meeting

Members Present: Council Member John Willis, Chairman

Council Member Laura Perkins Cox Council Member Rick Williams

Staff Present: Richard Briley, Managing Director, Health

Jason Chesser, Deputy Director, Health Lucia Arrant, Manager, Community Relations

Jim Stone, Managing Director, Parks, Recreation & Cultural Services

Chairman John Willis called the meeting to order at 5:01 p.m.

The minutes of the April 17, 2012 meeting were approved by unanimous vote after a motion by Council Member Williams with a second by Council Member Cox.

Food Trucks

Health Department staff presented the portions of Chapter 22 which govern the movement of mobile food preparation vehicles. Staff explained that the market niche for these vehicles has changed since the original ordinance was drafted and that many "gourmet food trucks" have expressed interest in operating in Garland but the time and movement provisions stop them. Health staff reviewed the ordinances of Dallas, Denton and Austin. Health Department staff recommended to the committee members that Section 22.39 (E) be modified by removing paragraphs (2) and (3) which had prohibited walk-up customers and restricted sales to one hour per stop. The Committee concurred and the item will be returned to the Council for future consideration.

Future Meetings

No date was selected for the Committee's next meeting.

There being no further business, the meeting was adjourned at 5:45 p.m.

Submitted by: Jim Stone

Approved by Committee: September 18, 2012

Approved by: Council Member John Willis, Chairman