

KEYNOTE WORKSHOP LOVING YOUR CITY

In support of his book, Peter Kageyama has developed an interactive workshop that allows communities to develop their own approaches to becoming a more lovable community. This workshop will explore how people connect with in their own community, how to improve and maximize that connection and lead more people towards being “in love” with their place.

The workshop identifies key community assets including the emotionally engaged citizens that shape the city and develops strategies and tactics to engage these local development resources. The session emphasizes locally based solutions that do not require significant resources and can be quickly implemented. *Instructor: Peter Kageyama*

RETHINK COMMUNITY DESIGN & APPEARANCE

Cracking The Code: Understanding The Garland Development Code

The purpose of this workshop is to introduce basic principles of a development code: what it is, why it is needed, how it is used, and how it will benefit the community. By ‘cracking the code’ participants will walk away with a better understanding of the concepts, goals and objectives that inform the creation of the GDC and understand the impact the regulations can have on redeveloping and revitalizing our community. *Instructor: Chasidy Allen*

D.I.Y. Garland: Partnering With Neighbors for Vital Neighborhoods

D.I.Y. Garland! is a partnership with Garland Habitat for Humanity and the City of Garland. We understand the quality of life experienced in neighborhoods goes beyond basic maintenance and involves investment to sustain one our most valuable assets – our homes.

In communities, homeowners often have a vision for creating curb appeal that contributes to the beauty and vitality of the neighborhood, but lack the knowledge and access to resources that can take their home from good to great! **D.I.Y. Garland!** is an option for the homeowners willing to invest resources to accomplish their home renewal goals, but may need assistance doing the work.

The purpose of the program is to guide and support homeowners in renewing their home’s exterior, increase home value, and enhance the beauty of the neighborhood. *Instructors: Angela Calvin, Guy Lawson*

RETHINK ENGAGEMENT

Engaging Diverse Cultures in Civic Participation

Local governments, community organizations and public agencies make better decisions and have greater positive impact on their communities when they increase the frequency, diversity, and level of engagement with all community residents. As communities become more diverse, how do you engage residents of various ethnic and religious cultures? This workshop will help participants identify challenges and solutions in communicating with different racial and ethnic groups. Additionally, the session will address engaging people of faith authentically in community work.

Instructor: Alexia Salvatierra

All-Star Volunteers - Engaging Individuals, Nonprofits, And Businesses For Maximum Impact

We all know that Garland’s transformation rests on volunteers willing to invest their time and energy. But how can we ensure that our efforts to recruit and manage volunteers will be successful? Lexie Okeke, the Chief Change Agent of BE The Delta, will share with us best practices and tools in volunteer recruitment and management so that the hard work you do achieves maximum results and impact for your neighborhoods.

Instructor: Lexie Okeke

RETHINK BRANDING

Documenting Your Neighborhood

Neighbors have great stories to tell about people, places, and events. This workshop will provide tips on shooting and uploading short videos including information on reporting and story construction as well as tutorials on getting good shots, basic editing and uploading finished videos. Participants will use their own smart phones and/or video cameras/laptops during this session.

Instructors: Dorothy White, Guillermo Rendon

RETHINK ENVIRONMENT

Where is Away?

Just because we throw away our trash and it’s taken off somewhere doesn’t mean it really goes away.

Learn about the City’s award-winning solid waste services through videos and audience discussion and come away with tips on how you can make a positive impact on the environment with simple changes to recycle, reduce waste and re-use what we can.

Instructor: Glenna Brown